



## **Datamar Statewide Survey**

### **June 2006 California Primary**

**Date: June 5, 2006**

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**Democrats: Angelides Leads Westly, 42.9% to 41.3%**

**Public Library Construction (Proposition 81) Losing 57% to 36.5%**

**Voluntary Preschool Initiative (Proposition 82) Losing 63.1% to 32.9%**

San Diego – A poll released today by Datamar Inc., shows Phil Angelides leading by a small margin, 42.9%, to Steve Westly's 41.3% in the Democratic primary race to be the party nominee, with 15.8% of voters still undecided.

Overall findings are based on a telephone survey of 1,592 *California high-propensity registered voters—voters who voted in the 2002 gubernatorial primary and general elections, the 2003 gubernatorial recall election and the 2004 Presidential primary and general elections*. Sample size is 1,592 respondents and the margin of error is +/- 2.46. The sampling error for subgroups is larger. The Democratic primary race question was available to Democratic voters only. Sample size is 690 respondents and the margin of error is +/- 3.94.

Proposition 81, the California Reading Literacy Improvement and Public Library Construction and Renovation Bond Act is failing 57% to 36.5% with 6.5% undecided.

Proposition 82, the Voluntary Preschool Education Initiative is failing 63.1% to 32.9% with 4% undecided

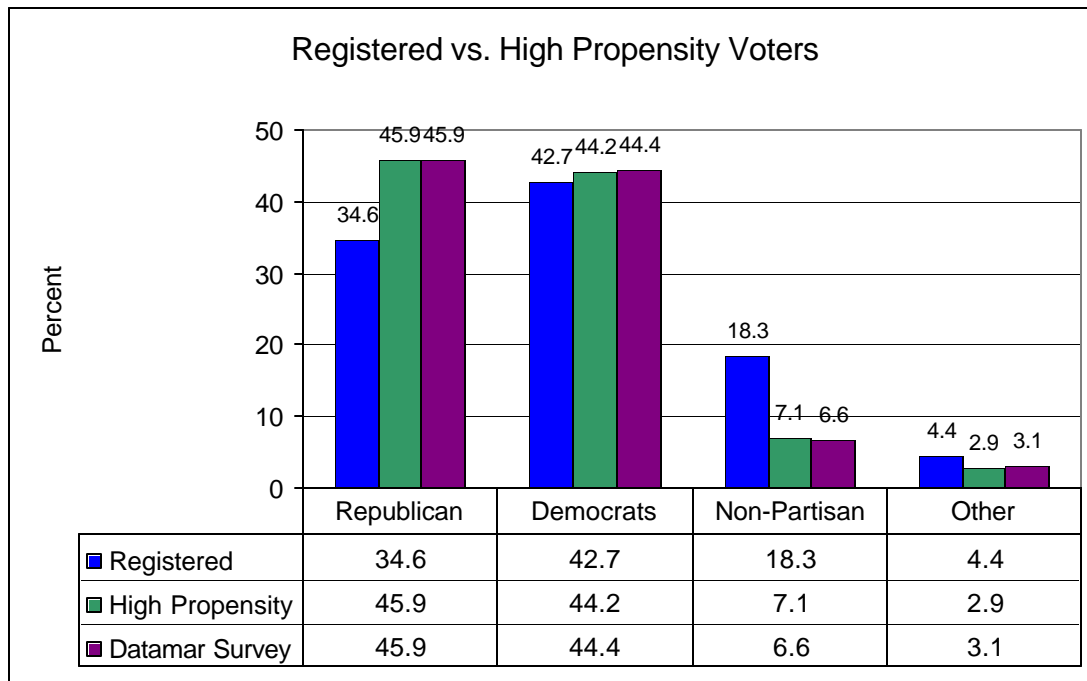
Sample size 1,592  
 +/- 2.46 percent margin of error  
 May 30 - June 4, 2006

**Methodology:** Findings are based on a May 30 - June 4, 2006, automated telephone dialer survey of high-propensity registered voters in California using the voice of a professional announcer. A Datamar proprietary algorithm was used to generate random samples of voters for calling. The margin of error for the total sample is +/- 2.46 percent at the 95 percent confidence level. The sampling error for subgroups is larger. Question 13 was available to Democratic voters only. Sample size is 690 respondents and the margin of error is +/- 3.94. Some of the totals may not equal 100 due to rounding.

**Registered voters vs. high-propensity voters:** Registered voters who *actually vote* are significantly fewer than the voters who are registered to vote. Although it is sometimes useful to determine the opinions of all registered voters (and even the opinions of the general population), surveying the opinions of *the high-propensity voters* is more efficient and predictive for electoral/political purposes.

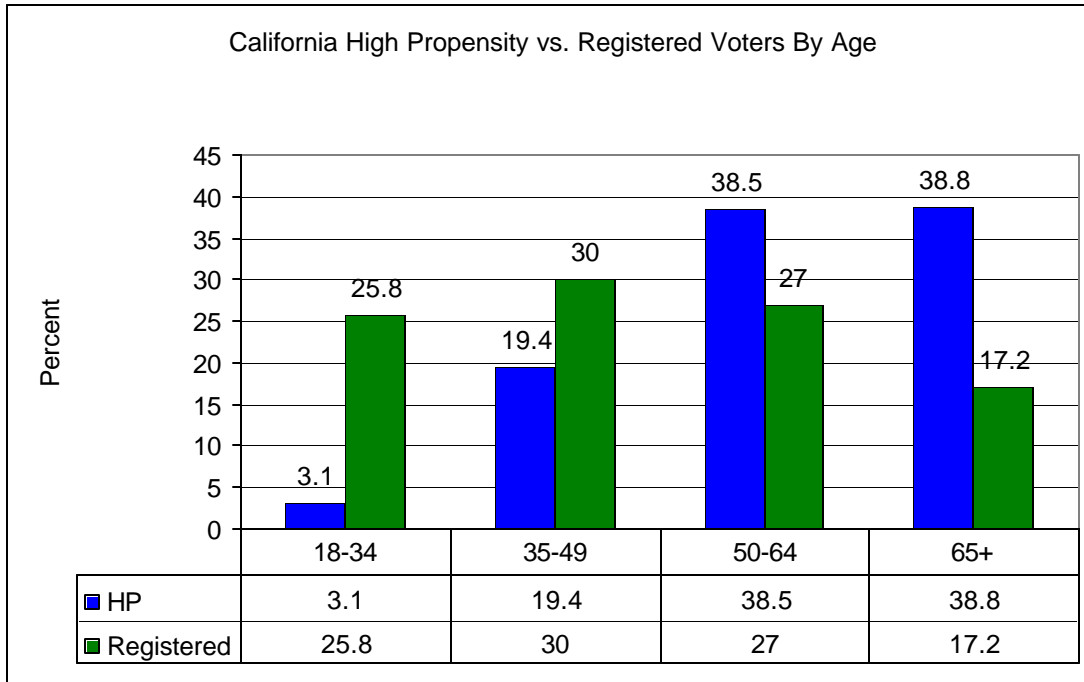
This survey is based on defining “high-propensity” voters as those eligible registered voters who have demonstrated high-propensity by having *actually voted* in one or more recent elections, specifically:

*Voters who voted in the 2002 gubernatorial primary and general elections, the 2003 gubernatorial recall election and the 2004 Presidential primary and general elections.*



Where necessary, responses were weighted according to age, gender, political party, and geographical area.

We believe that this past-voting-performance-based definition is superior to other predictors -- for example: *registered* Democrats far outnumber *registered* Republicans 42.7% to 34.6%. However, the *high-propensity* voters give a slight edge to Republican (45.9%) vs. Democrat (44.2%) as to turnout . The Nonpartisan and Other voters show similar voting anomalies in that their registered numbers are high but their turnout is much lower, which is why we believe that recent voting history is an accurate predictor of future voting.



# DATAMAR, INC.

June 5, 2006

## Survey Toplines

Sample size 1,592

+/- 2.46 percent sampling error

May 30 – June 4, 2006

Q1. Are you registered to vote in California?

**Q1.Registered to vote?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes	1592	100.0	100.0	100.0

Q2. Are you registered as Democrat, Republican, another party, or as “no party registration”?

**Q2.Political party**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Democrat	690	43.3	43.3	43.3
Republican	723	45.4	45.4	88.8
Another party	94	5.9	5.9	94.7
No party registration	85	5.3	5.3	100.0
Total	1592	100.0	100.0	

Q3. Are you?

**Q3. Gender**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Male	753	47.3	47.3	47.3
Female	839	52.7	52.7	100.0
Total	1592	100.0	100.0	

Q4. What is your age, please?

**Q4. Age**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-34	65	4.1	4.1	4.1
	35-49	286	18.0	18.0	22.0
	50-64	559	35.1	35.1	57.2
	65 or older	682	42.8	42.8	100.0
	Total	1592	100.0	100.0	

Q5. What is the highest level of education you have completed?

**Q5. Education**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	High school graduate or less	203	12.8	12.8	12.8
	Some college/trade school	495	31.1	31.1	43.8
	Graduated college or more	894	56.2	56.2	100.0
	Total	1592	100.0	100.0	

Q6. Are you or is anyone in your household a member of a labor union, such as trade union, service employee union, public employee union, or teachers union?

**Q6. Member of labor union**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	480	30.2	30.2	30.2
	No	1112	69.8	69.8	100.0
	Total	1592	100.0	100.0	

Q7. What do you consider to be your ethnic group?

**Q7. Ethnic group**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	White non-hispanic	1348	84.7	84.7	84.7
	Hispanic/latino	111	7.0	7.0	91.6
	Black/African-American	52	3.3	3.3	94.9
	Asian/other	81	5.1	5.1	100.0
	Total	1592	100.0	100.0	

Q8. What is your marital status?

**Q8. Marital status**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Married	1126	70.7	70.7	70.7
	Seprated/divorced/widowed	300	18.8	18.8	89.6
	Never married	166	10.4	10.4	100.0
	Total	1592	100.0	100.0	

Q9. What is your household income?

**Q9. Household income**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less than \$40,000	412	25.9	25.9	25.9
	\$40,001-80,000	610	38.3	38.3	64.2
	\$80,001-120,000	351	22.0	22.0	86.2
	\$120,001 or more	219	13.8	13.8	100.0
	Total	1592	100.0	100.0	

Q10. Which of the following best describes you politically?

**Q10. Which of the following best describes you politically?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very liberal	219	13.8	13.8	13.8
	Somewhat liberal	465	29.2	29.2	43.0
	Somewhat conservative	468	29.4	29.4	72.4
	Very conservative	376	23.6	23.6	96.0
	Don't know	64	4.0	4.0	100.0
	Total	1592	100.0	100.0	

Q11. Do you approve or disapprove of the way Governor Arnold Schwarzenegger is handling his job as governor of California?

**Q11. Governor approval**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Approve	739	46.4	46.4	46.4
	Disapprove	693	43.5	43.5	89.9
	Don't know	160	10.1	10.1	100.0
	Total	1592	100.0	100.0	

Q12. Do you approve or disapprove of the way the California State Legislature is handling its job?

**Q12. Legislature approval**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Approve	290	18.2	18.2	18.2
	Disapprove	1131	71.0	71.0	89.3
	Don't know	171	10.7	10.7	100.0
	Total	1592	100.0	100.0	

Q13. If the upcoming June 6<sup>th</sup> Democratic primary election for governor were being held today, for whom would you vote: State Treasurer Phil Angelides or State Controller Steve Westly?

The sampling error for subgroups is larger. Question 13 was available to Democratic voters only. Sample size is 690 respondents and the margin of error is +/- 3.94.

**Q13. Democratic candidates**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	State Treasurer Phil Angelides	296	18.6	42.9	42.9
	State Controller Steve Westly	285	17.9	41.3	84.2
	Undecided/Don't know	109	6.8	15.8	100.0
	Total	690	43.3	100.0	
Missing	System	902	56.7		
Total		1592	100.0		

Q14. When it comes to the tough choices involved in the state budget, both in deciding how much Californians should pay in taxes and how to fund state programs, who do you mostly trust -- Governor Schwarzenegger, the state legislature, or neither?

**Q14. Trust governor or legislature**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Governor Shwarzenegger	643	40.4	40.4	40.4
	State legislature	314	19.7	19.7	60.1
	Neither	612	38.4	38.4	98.6
	Don't know	23	1.4	1.4	100.0
	Total	1592	100.0	100.0	

Q15. Do you think things in California are generally going in the right direction or the wrong direction?

**Q15. Direction of state**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Right direction	537	33.7	33.7	33.7
	Wrong direction	881	55.3	55.3	89.1
	Don't know	174	10.9	10.9	100.0
	Total	1592	100.0	100.0	

Q16. Turning to economic conditions in California, do you think that during the next 12 months we will have good times financially, or bad times?

**Q16. CA. financial condition**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Good times	688	43.2	43.2	43.2
	Bad times	645	40.5	40.5	83.7
	Don't know	259	16.3	16.3	100.0
	Total	1592	100.0	100.0	

Q17. What do you think is the most important problem facing California today? Gasoline prices, public schools, immigration, the economy, the budget deficit, or other?

**Q17. Most important issue**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Gas prices	219	13.8	13.8	13.8
	Public schools	256	16.1	16.1	29.8
	Immigration	765	48.1	48.1	77.9
	Economy	183	11.5	11.5	89.4
	Budget deficit	145	9.1	9.1	98.5
	Other	24	1.5	1.5	100.0
	Total	1592	100.0	100.0	



Q18. Regardless of how you usually vote, which political party do you mostly trust to solve the most important problem facing California today, the Republicans or the Democrats?

**Q18. Most trustworthy party**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Republicans	715	44.9	44.9	44.9
	Democrats	660	41.5	41.5	86.4
	Neither	217	13.6	13.6	100.0
	Total	1592	100.0	100.0	

Q19. The June 6<sup>th</sup> primary election will include Proposition 81, the California Reading Literacy Improvement and Public Library Construction and Renovation Bond Act of 2006. This act provides for a bond issue in an amount not to exceed \$600 million to provide funds for the construction and renovation of public library facilities in order to expand access to reading and literacy programs in California’s public education system and to expand access to public library services for all residents of California, and provides state general fund money appropriated to pay off bonds. Fiscal impacts include a state cost of about \$1.2 billion over 30 years to pay off the principal, \$600 million and \$570 million interest cost of the bonds. Payments will be about \$40 million per year. Also, there are one-time local costs, statewide, of about \$320 million to pay for a local share of library facility projects. Also, there are potential additional local operating costs statewide, of several million dollars annually. If the election were held today, would you vote yes or no on Proposition 81?

**Q19. Proposition 81**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	581	36.5	36.5	36.5
	No	908	57.0	57.0	93.5
	Don't know	103	6.5	6.5	100.0
	Total	1592	100.0	100.0	

Q20. The June 6<sup>th</sup> primary election will also include Proposition 82. It establishes voluntary preschool education for all four-year-olds, funded by a 1.7% tax on individual incomes over \$400,000, couples’ income over \$800,000. If the election were held today, would you vote yes or no on Proposition 82?

**Q20. Proposition 82**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	524	32.9	32.9	32.9
	No	1005	63.1	63.1	96.0
	Don't know	63	4.0	4.0	100.0
	Total	1592	100.0	100.0	

Q21. If these were the candidates for governor of California in the November 2006 general election,

**Q21. Schwarzenegger vs. Angelides**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Schwarzenegger	852	53.5	53.5	53.5
	Angelides	546	34.3	34.3	87.8
	Other/Don't know	194	12.2	12.2	100.0
	Total	1592	100.0	100.0	

Q22. If these were the candidates for governor of California in the November 2006 general election, Would you vote for, Governor Arnold Schwarzenegger, Republican, or State Controller Steve Westly, Democrat?

**Q22. Schwarzenegger vs. Westly**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Schwarzenegger	807	50.7	50.7	50.7
	Westly	605	38.0	38.0	88.7
	Other/Don't know	180	11.3	11.3	100.0
	Total	1592	100.0	100.0	