



## California Statewide Survey

### Republican Presidential Primary

**Date: June 14, 2007**

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[www.datamar.com](http://www.datamar.com)

Sample size 572

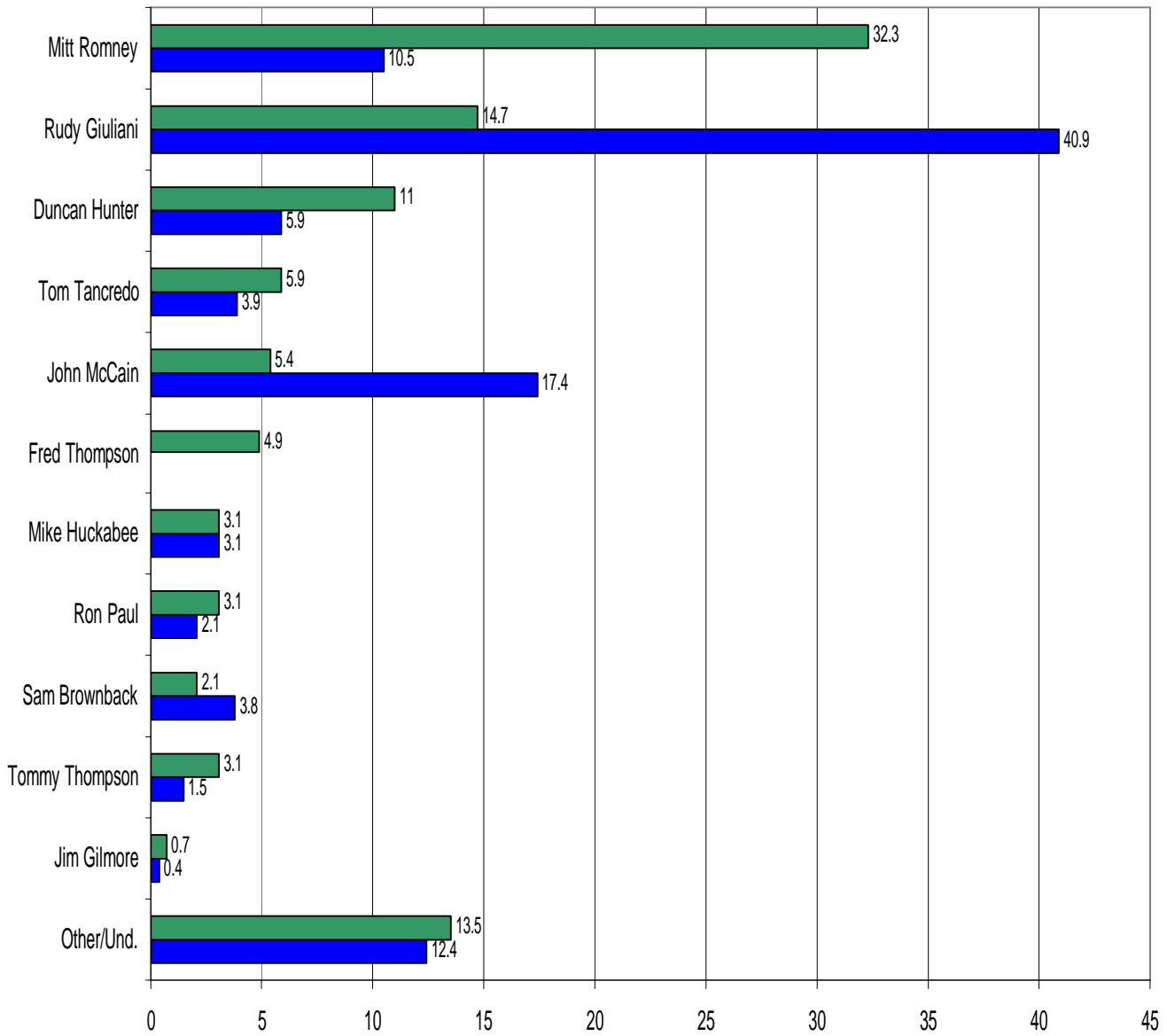
+/- 4.1 percent sampling error

June 6 – 11, 2007

San Diego – A poll released today by Datamar Inc., shows Former Governor from Massachusetts, Mitt Romney in the lead with 32.3%, in the California Presidential primary. Former Mayor of New York, Rudy Giuliani, is in second place with 14.7%. Congressman Duncan Hunter jumps to third place with 11% and U.S. Senator from Arizona, John McCain is fourth with 5.4%. Findings are based on a June 6 – 11, 2007 survey of California voters using Datamar’s proprietary targeted-registration-based-sampling (TRBS)\* method.

\* “targeted-registration-based-sampling”, “TRBS” and “(TRBS)” are service marks of Datamar Inc.

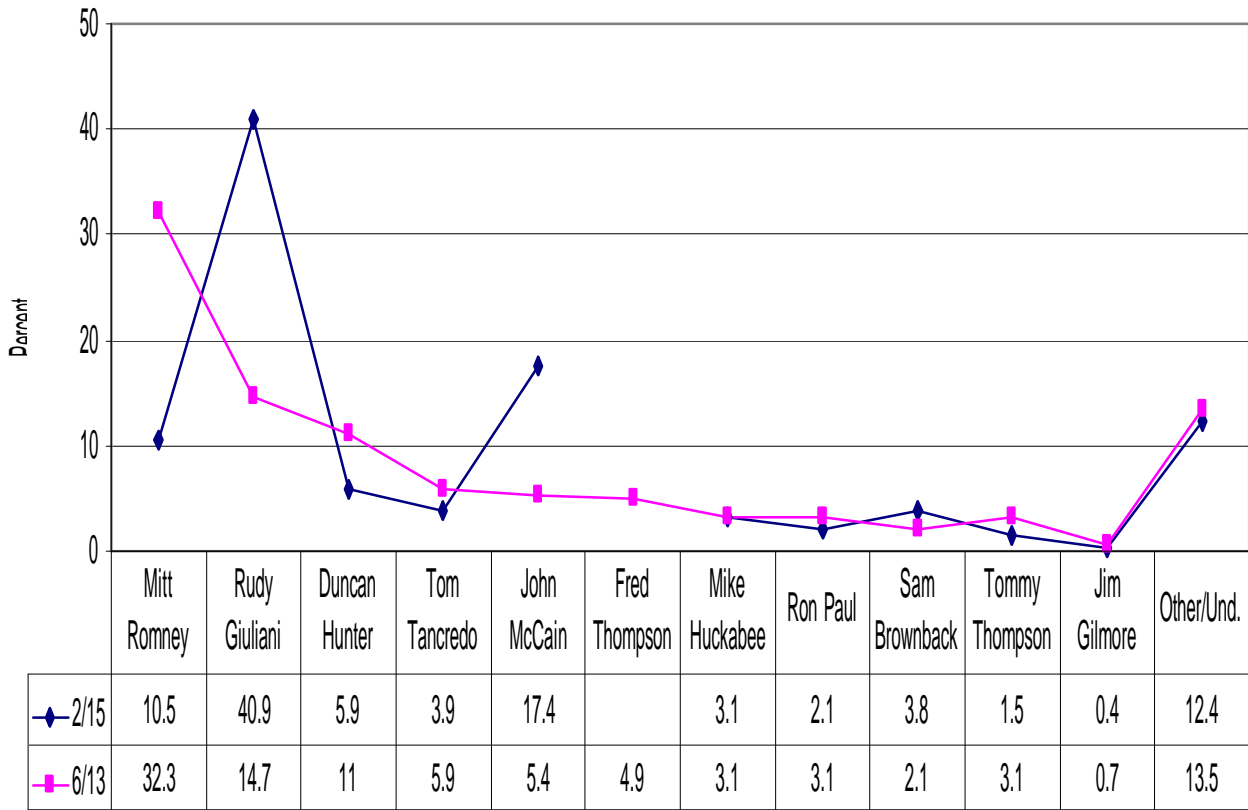
### California Republican Presidential Primary



	Other/Und.	Jim Gilmore	Tommy Thompson	Sam Brownback	Ron Paul	Mike Huckabee	Fred Thompson	John McCain	Tom Tancredo	Duncan Hunter	Rudy Giuliani	Mitt Romney
■ 6/13	13.5	0.7	3.1	2.1	3.1	3.1	4.9	5.4	5.9	11	14.7	32.3
■ 2/15	12.4	0.4	1.5	3.8	2.1	3.1		17.4	3.9	5.9	40.9	10.5

Percent

## California Republican Presidential Primary



Sample size 572  
 +/- 4.1 percent sampling error  
 June 6 – 11, 2007

**Methodology:** Findings are based on June 6 – 11, 2007 survey of California voters. The survey was conducted using an automated telephone dialer and the voice of a professional announcer. The targeted-registration-based-sampling (TRBS)\* selection criteria were based on election cycles and other voter factors in California. Datamar proprietary algorithms were used to generate random samples from the target group for calling.

The margin of error for the total sample is +/- 4.1 percent at the 95 percent confidence level.

Where necessary, responses were weighted according to age, gender, and political party.

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## California Republican Candidates Toplines

Crosstabs are available for each individual question in the survey.

June 14, 2007

Sample size 572

+/- 4.1 percent sampling error

June 6 – 11, 2007

Q1. Are you a registered voter in California?

	Percent
Yes	100.0

Q2. In what political party are you registered to vote?

	Percent
Republican	100.0

Q3. Are you?

	Percent
Male	49.3
Female	50.7
Total	100.0

Q4. What is your age, please?

	Percent
18-34	5.6
35-49	18.9
50-64	37.8
65 or older	37.8
Total	100.0

Q5. What is the highest level of education you have completed?

	Percent
High school graduate or less	7.9
Some college/trade school	35.3
Graduated college or more	56.8
Total	100.0

Q6. Are you or is anyone in your household a member of a labor union, such as trade union, service employee union, public employee union, or teachers union?

	Percent
Yes	22.4
No	77.1
Don't know	.5
Total	100.0

Q7. What do you consider to be your ethnic group?

	Percent
White non-hispanic	88.5
Hispanic/latino	4.9
Black/African-American	1.0
Asian/other	5.6
Total	100.0

Q8. What is your marital status?

	Percent
Married	72.7
Separated/divorced/ widowed	19.1
Never married	8.2
Total	100.0

Q9. How long has your family been in this country? Are you first generation American- you emigrated from another country, second generation–your parents emigrated from another country, or third generation or greater–your grandparents emigrated from another country?

	Percent
Emigrated from another country	10.1
Parents emigrated	8.7
Grandparents or greater emigrated	78.1
Don't know	3.0
Total	100.0

Q10. What is your household income?

	Percent
Less than \$40,000	22.0
\$40,001-80,000	34.1
\$80,001-120,000	26.6
\$120,001 or more	17.3
Total	100.0

Q11. Which of the following best describes you politically?

	Percent
Very liberal	1.6
Somewhat liberal	6.5
Somewhat conservative	41.3
Very conservative	47.7
Don't know	3.0
Total	100.0

Q18. Turning our attention to the upcoming February 2008 presidential primary election, If the primary election were held today, for whom would you vote? **The candidates are...**

Sam Brownback, U.S. Senator from Kansas; Jim Gilmore, former Governor of Virginia; Tommy Thompson, former Governor of Wisconsin; Mike Huckabee, former Governor of Arkansas; Duncan Hunter, California Congressman; Tom Tancredo, Colorado Congressman; Ron Paul, Texas Congressman; Mitt Romney, former Governor of Massachusetts; Fred Thompson, former U.S. Senator from Tennessee; John McCain, U.S. Senator from Arizona; Rudy Giuliani, former Mayor of New York City.

	Percent
Sam Brownback	2.1
Jim Gilmore	.7
Tommy Thompson	3.1
Mike Huckabee	3.1
Duncan Hunter	11.0
Tom Tancredo	5.9
Ron Paul	3.1
Mitt Romney	32.3
Fred Thompson	4.9
John McCain	5.4
Rudy Giuliani	14.7
Othert/Und.	13.5
Total	100.0