



## California Statewide Survey

### Democratic Presidential Primary

Date: November 30, 2007

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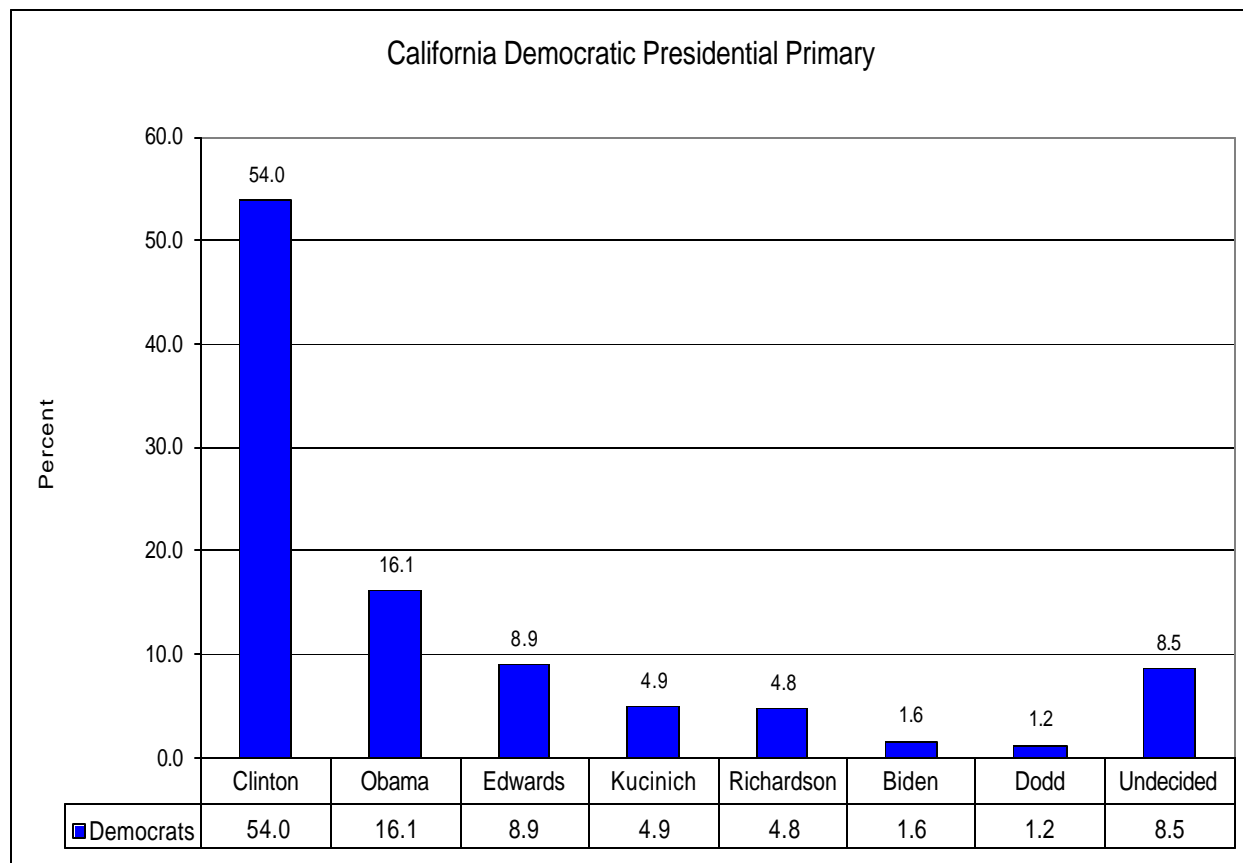
[www.datamar.com](http://www.datamar.com)

Sample size 819

+/- 3.4 percent sampling error

November 23 – 29, 2007

San Diego – A poll released today by Datamar Inc., shows that U.S. Senator from New York, Hillary Clinton, 54%, is still overwhelmingly the leader in the California Democratic Presidential primary. U.S. Senator from Illinois, Barack Obama, is a distant second with 16.1%, and former U.S. Senator from North Carolina, John Edwards, 8.9%, is a distant third. Findings are based on a November 23 – 29, 2007 survey of California voters.



Sample size 819  
+/- 3.4 percent sampling error  
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**Methodology:** Findings are based on November 23 – 29, 2007 survey of California voters. The survey was conducted using an automated telephone dialer and the voice of a professional announcer. The targeted-registration-based-sampling (TRBS)\* selection criteria were based on election cycles and other voter factors in California. Datamar proprietary algorithms were used to generate random samples from the target group for calling.

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The margin of error for the total sample is +/- 3.4 percent at the 95 percent confidence level.

Where necessary, responses were weighted according to age, gender, and political party.

\* “targeted-registration-based-sampling”, “TRBS” and “(TRBS)” are service marks of Datamar Inc.



## California Democratic Candidates Toplines

November 30, 2007

Sample size 819

+/- 3.4 percent sampling error

November 23 – 29, 2007

Q1. Are you registered to vote in California?

	Percent
Yes	100.0

Q2. Are you registered as Democrat, Republican, another party, or as “no party registration”?

	Percent
Democrat	100.0

Q3. Are you?

	Percent
Male	45.4
Female	54.6
Total	100.0

Q4. What is your age, please?

	Percent
18-34	9.9
35-49	25.0
50-64	30.8
65 or older	34.3
Total	100.0

Q5. What is the highest level of education you have completed?

	Percent
High school graduate or less	13.4
Some college/trade school	27.8
Graduated college or more	58.7
Total	100.0

Q6. Are you or is anyone in your household a member of a labor union, such as trade union, service employee union, public employee union, or teachers union?

	Percent
Yes	35.9
No	62.0
Don't know	2.1
Total	100.0

Q7. What do you consider to be your ethnic group?

	Percent
White non-hispanic	77.3
Hispanic/latino	12.9
Black/African-American	3.4
Asian/other	6.3
Total	100.0

Q8. What is your marital status?

	Percent
Married	58.0
Separated/divorced/widowed	23.9
Never married	18.1
Total	100.0

Q9. How long has your family been in this country? Are you first generation American- you emigrated from another country, second generation–your parents emigrated from another country, or third generation or greater–your grandparents emigrated from another country?

	Percent
Emigrated from another country	12.6
Parents emigrated	11.4
Grandparents or greater emigrated	71.3
Don't know	4.8
Total	100.0

Q10. What is your household income?

	Percent
Less than \$40,000	24.8
\$40,001 -80,000	36.0
\$80,001 -120,000	23.1
\$120,001 or more	16.1
Total	100.0

Q11. Which of the following best describes you politically?

	Percent
Very liberal	23.4
Somewhat liberal	50.5
Somewhat conservative	17.5
Very conservative	2.4
Don't know	6.1
Total	100.0

Q12. Do you approve or disapprove of the way President Bush is handling his job?

	Percent
Approve	6.1
Disapprove	91.0
Don't know	2.9
Total	100.0

Q13. Do you approve or disapprove of the way Congress is handling its job?

	Percent
Approve	20.8
Disapprove	66.9
Don't know	12.3
Total	100.0

Q14. Do you think things in the country are generally going in the right direction or the wrong direction?

	Percent
Right direction	7.8
Wrong direction	87.2
Don't know	5.0
Total	100.0

Q15. Turning to economic conditions in the U.S., do you think that during the next twelve months we will have good times financially, or bad times?

	Percent
Good times	10.3
Bad times	81.3
don't know	8.4
Total	100.0

Q16. What do you think is the most important problem facing the country today? immigration, the environment, the economy, the war in Iraq, taxes, health care, or other?

	Percent
Immigration	11.1
Environment	11.6
Economy	15.8
War in Iraq	46.6
Taxes	1.2
Health care	10.4
Other	3.3
Total	100.0

Q17. What do you consider your main source for news and information?

	Percent
Newspapers	31.4
Television	40.4
Radio	10.4
Internet	16.0
Friends and family	.5
Don't know	1.3
Total	100.0

Q18. Turning our attention to the upcoming February 2008 presidential primary election, If the primary election were held today, for whom would you vote?

The candidates are:

Joe Biden, U.S. Senator from Delaware; Chris Dodd, U.S. Senator from Connecticut; Bill Richardson, Governor of New Mexico; Mike Gravel, former U.S. Senator from Virginia; Dennis Kucinich, Congressman from Ohio; John Edwards, former U.S. Senator from North Carolina; Barak Obama, U.S. Senator from Illinois; Hillary Clinton, U.S. Senator from New York.

	Percent
Biden	1.6
Dodd	1.2
Richardson	4.8
Kucinich	4.9
Edwards	8.9
Obama	16.1
Clinton	54.0
Undecided	8.5
Total	100.0