



Comparative Analysis of Florida 2020 and 2022 Voter Registration & Participation

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The voter analysis will comprise two elements: the generational age and the presidential term in which the voters registered to vote. This analysis gives a clearer view of the voter's demographic and political identity.

A third analysis will compare the registration of the Presidential Term and the Generational Group's voter registration with that of race.

First, we will look at the voters from the perspective of different generational age groups. There are five generational age categories: the GenZ age group covers all voters that are 18-22 years old, the Millennials age group covers all 23-38-years-old voters, the GenX age group is for the 39-54- years' old voters, the Boomers cover all 55-73- years- old voters, and finally, all 'Others' is for all voters that are 74+ years of age.

The second element is the 'Presidential Term'; we compare elections covering 23 years and four presidencies. The four presidential terms include Biden 2020-2022, Trump 2015-2019, Obama 2007-2014, Bush 1999-2006, and those registered before 1999 and 2007.

The GenZ 18-22-year-old voter span for viewing our data is the lifespan of the voters included here. 3-year-old voters lived the same life span as 74+ voters, as those in the in-between age groups; they have experienced the same events except for reacting to their age differences to track potential movements, shifts, and changes in political parties. The world of the 74+-year-old voter when he was 23 years old was very different than the life experience of a current 23-year-old in 2022. The same is true for all the other ages in between.

By merging the generational groups with the registration year of the voter into the presidential term, we can observe voter demographic and political identity; through political polling, the same data shifts in voters' attitudes, priorities, and boundaries of political divisions.

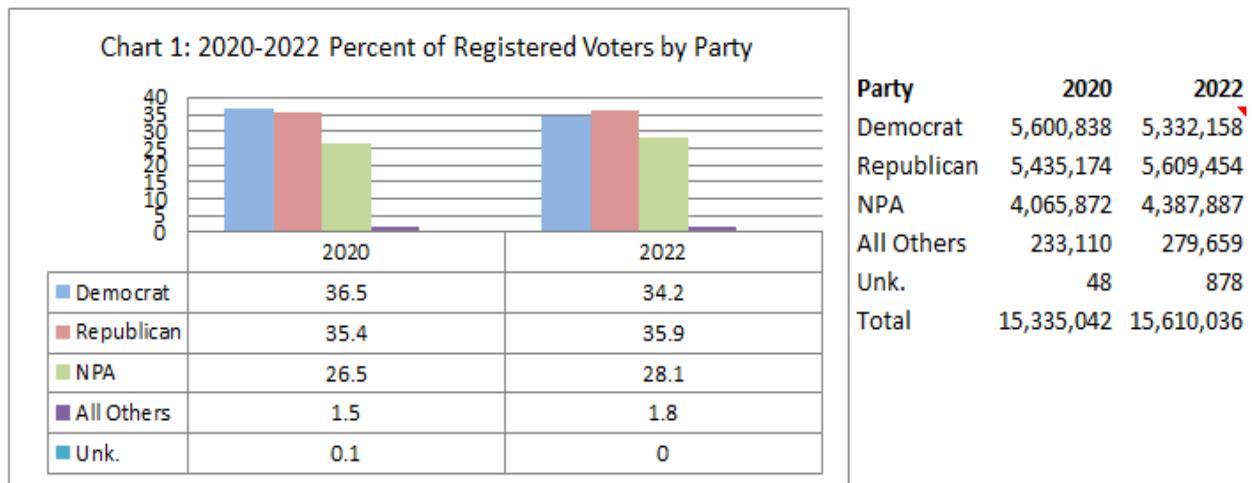
In Florida's Presidential General Election of November 2019, Donald Trump won with 51.2% (5,688,731) of the vote and a majority of 391,686 votes over Joe Biden, who received a total of 47.9% (5,297,045) of the vote. The total statewide voter turnout was 11,080,900 that voted.

The governor's 2018 general election elected Republican Ron DeSantis with 4,076,786 (49.6%) votes over Democrat Andrew Gillum with 4,043,723 (49.2%).

Since 1999 Florida has elected four governors, all Republican, Jeb Bush (1999-2007), Charlie Crist (2007-2011), and currently the Democratic candidate for governor, Richard Scott (2011-2019), and Ron DeSantis (2019-present).

Chart 1: shows the voters' registration for 2020 and 2022 by party, and with two years to go, we'll still see more movement in the number of registered voters for 2022. The two parties' voter registration remains close. Although, in this short term, the Democrats in 2022 are 2.3% behind their 2020 registration, and the NPA is 1.5% greater than in 2020.

The end of the Trump Presidential Term in 2020 showed 36.9% of voters identified themselves as Democrats, 35.4% as Republicans, 26.5% as NPA's, 1.5% as all other parties, and 0.1% with no demographic data but active. The Biden Presidential Mid-Term in 2022 showed 34.2% of voters identified themselves as Democrats, 35.9% as Republicans, 28.1% as NPA's, and 1.8% as all other parties.

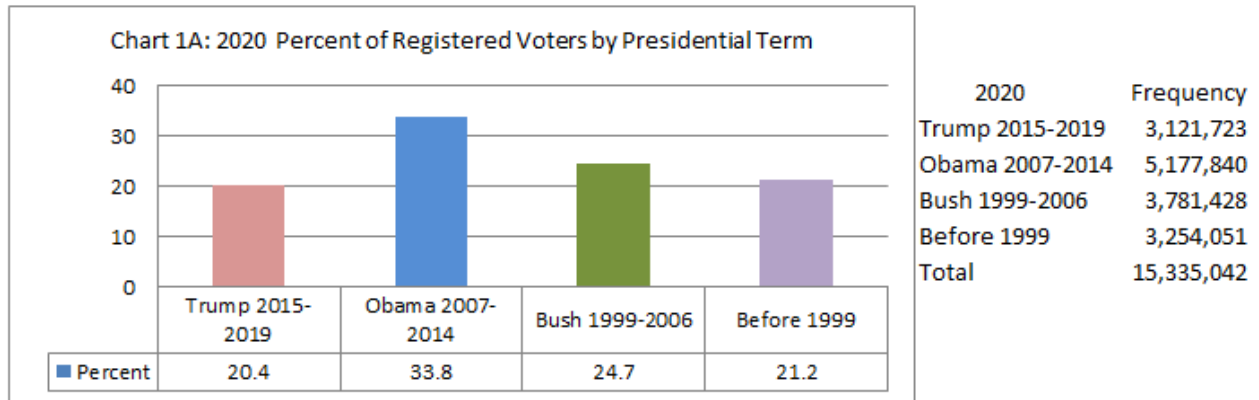


Source: (Florida SOS 12/08/2020) and (Florida SOS 2/14/2022).

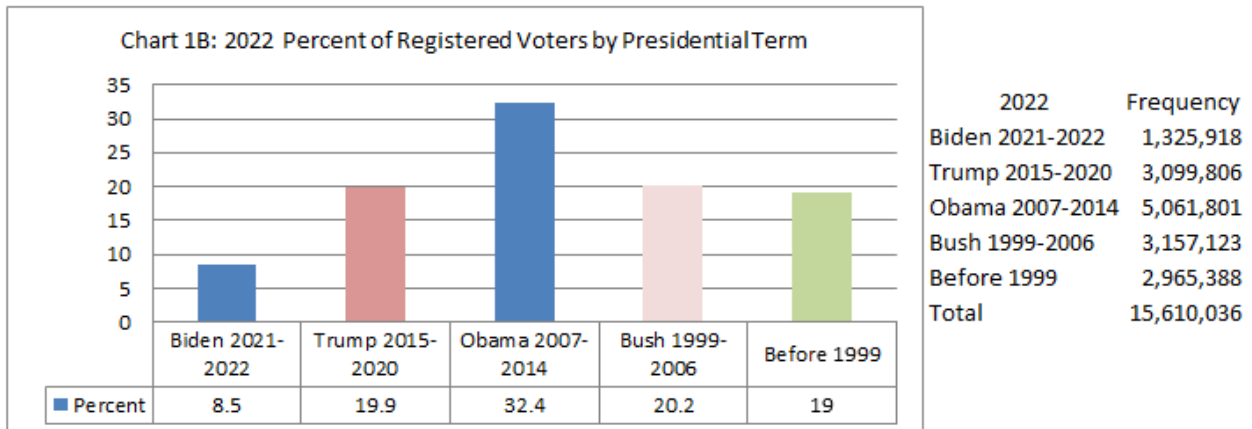
The Presidential Term

The Presidential Term quantifies the number of voters registered during each presidential period.

As Chart 1A shows, each presidential term shows the total number of voters registered to vote during the four-year Trump Term, 2015-2019; the interval had 20.4% of voters recorded during his term in office. Similarly, all the voters registered during the Obama eight-year term, 2007-2014, were 33.8%. Also, the eight-year of Bush's Term, 1999-2006, reported 24.7% of voters. Lastly, all the previous presidential terms before 1999 had 21.2% registered voters.



In the 2022 Presidential Term (Chart 1B), as with all presidential elections, a new set of voters registered to vote, and some previous voters changed their registration; The Biden Term 2020-2022, while only halfway through its first term, Biden has realized 8.5% of new and re-registered voters. The other categories show voters remaining that registered during the previous presidential terms.



Note: The current Biden Term 2020-2022 registration cycle only reflects the registered voters for the current two-year period. The term still has two more years to register voters for the 2024 Presidential General Election. Each Presidential Term category of registered voters represents how many registered in that term.

Registered Voters by Generational Group

Charts 1C and 1D, For example, examine the five generational age groups in 2020 and 2022. The GenZ age group covers all voters that are 18-22 years old; the Millennials age group covers all 23-38-years-old voters; the GenX age group is for the 39-54- years old voters; and the Boomers cover all 55-73- years- old voters, all 'Others' is for all voters that are 74+ years of age, and finally, the 'Unk.' are voters that lack home addresses, and demographic identification.

The GenZ group 18-22 year-olds increased from 3.3% in 2020 to 5.5% in 2022 or 511,585 in 2020 to 847,657 in 2022.

The Millennial 23-38-year-olds slightly increased from 24.7% in 2020 to 24.9% in 2022, or 3,789,230 in 2020 to 3,891,932 in 2022.

The GenX group 39-54-year-olds also slightly increased from 23.5% in 2020 to 23.6% in 2022, or 3,602,959 in 2020 to 3,677,255 in 2022.

The Boomers 55-73-year-olds percent decreased slightly from 31.3% in 2020 to 31.2% in 2022 or increased numerically from 4,801,821 in 2020 to 4,868,916 in 2022.

Finally, all the other age groups over 74 decreased from 16.7% to 14.9% or 2,557,991 to 2,324,276 in 2022.

Chart 1C: exhibits the 2000 Boomer Generation, 55-73 years old, the largest group of voters at the end of the year.

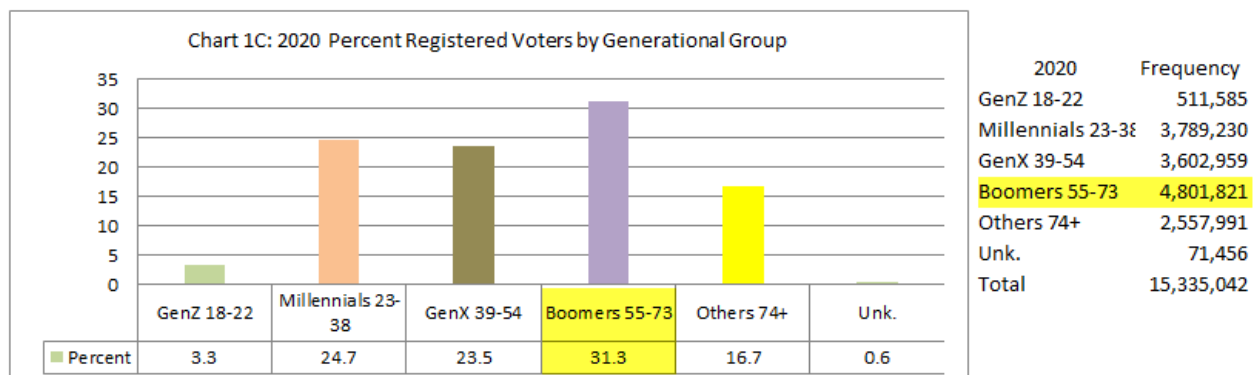
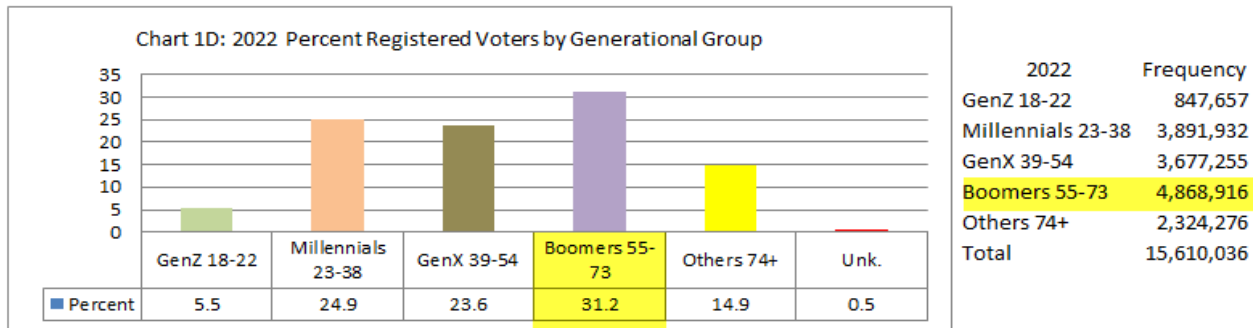


Chart 1D covers the 2022, the registered voter distribution file of six generational age group categories. These include GenZ 18-22 years old (5.5%), Millennials 23-38 years old (24.9%), GenX 39-54 years old (23.6%), Boomers 55-73 years old (31.2%), and Others 74+, (14.9%).

The Boomers 55-73 are the majority generation for the 2020 and 2022 election cycles. They lead the other groups by over 8% of registered voters.



Presidential Term by Generation Group

The voter registration of generational groups in each presidential term helps define the outcome of the divergent priorities and values determining the current president.

Chart 2A shows where generational groups registered in each presidential cycle. At the end of Trump's 2015-2019 four-year- term, a total of 3,121,723 registered voters.

The GenZ 18-22 years old totaled 485,552 (15.6%), the Millennials 963,157 (30.9%), the GenX 667,181 (21.4%), The Boomers 55-73 years old 769,579 (24.7%), the Others 74+ years old 231,741 (7.4%).

The Millennials (23-38) were the largest group in the Trump Presidential Term 2015-2019, with 30.9%, and the Obama Presidential Term 2007-2014, with 43.2%.

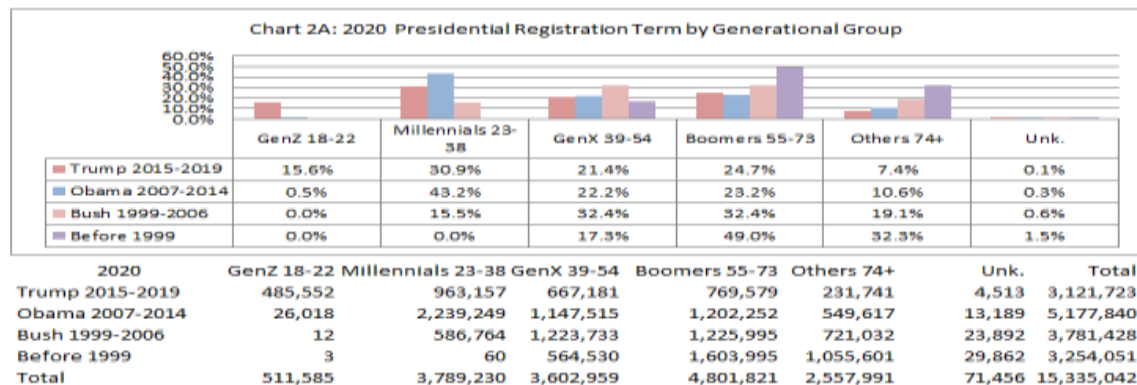
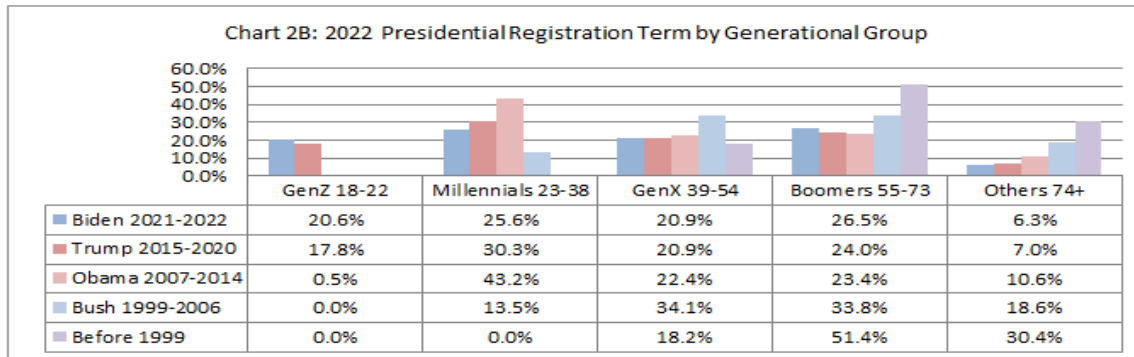


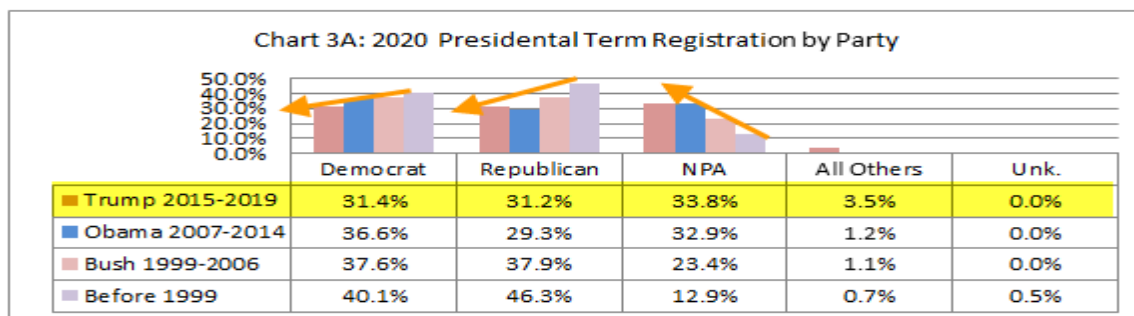
Chart 2B: In 2022, Trump's presidential registration maintained a robust 3,099,806 voters from 2020. Biden's first two years in office have netted him 1,325,511 of new and re-registered voters.



	GenZ 18-22	Millennials 23-38	GenX 39-54	Boomers 55-73	Others 74+	Total
Biden 2021-2022	272,924	339,691	277,711	351,615	83,977	1,325,918
Trump 2015-2020	550,962	939,122	648,236	744,060	217,426	3,099,806
Obama 2007-2014	23,760	2,186,278	1,135,024	1,182,067	534,672	5,061,801
Bush 1999-2006	5	426,825	1,077,155	1,066,288	586,850	3,157,123
Before 1999	6	16	539,129	1,524,886	901,351	2,965,388
Total	847,657	3,891,932	3,677,255	4,868,916	2,324,276	15,610,036

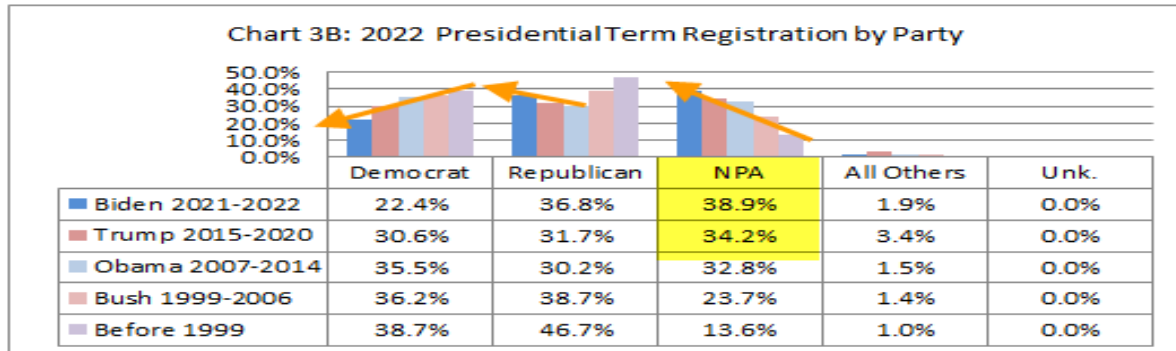
Presidential Term Registration by Party

Chart 3A: The 2020 Trump four-year term registered fewer Democratic and Republican voters than any of the other 2020 presidential terms, however, the number of No Political Affiliation (NPA's) and of 'Other parties' increased for the same 2000 period.



2020	Democrat	Republican	NPA	All Others	Unk.	Total
Trump 2015-2019	980,949	975,003	1,056,255	109,516	0	3,121,723
Obama 2007-2014	1,895,070	1,518,765	1,701,706	62,299	0	5,177,840
Bush 1999-2006	1,420,674	1,434,161	886,636	39,957	0	3,781,428
Before 1999	1,304,145	1,507,245	421,275	21,338	48	3,254,051
Total	5,600,838	5,435,174	4,065,872	233,110	48	15,335,042

Chart 3A and 3B: While the presidential registration term numbers by the party have had a modest increase in the two years, from 15,335,042 in 2020 to 15,610,036 in 2022, the partisan rate of Democrats and Republicans shows a constant decline for the past four presidential terms, yet the No Political Affiliation (NPA) voters show an increase of 4.7% from Trump 2015-2020 Term of 34.2% to the Biden 2020-2022 term of 38.9%.

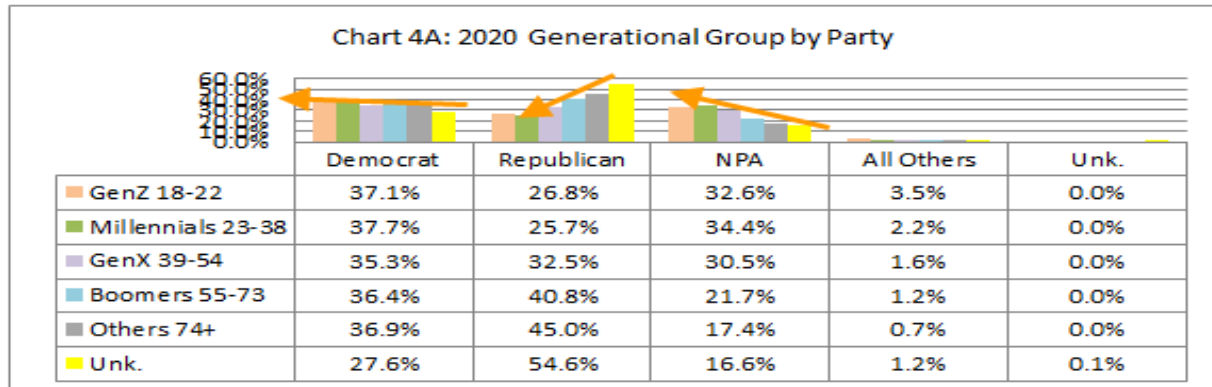


2022	Democrat	Republican	NPA	All Others	Unk.	Total
Biden 2021-2022	296,794	488,377	515,199	25,186	362	1,325,918
Trump 2015-2020	949,651	983,280	1,060,135	106,605	135	3,099,806
Obama 2007-2014	1,797,242	1,529,782	1,658,727	75,847	203	5,061,801
Bush 1999-2006	1,141,520	1,222,819	749,643	43,016	125	3,157,123
Before 1999	1,146,951	1,385,196	404,183	29,005	53	2,965,388
Total	5,332,158	5,609,454	4,387,887	279,659	878	15,610,036

Generational Group by Party

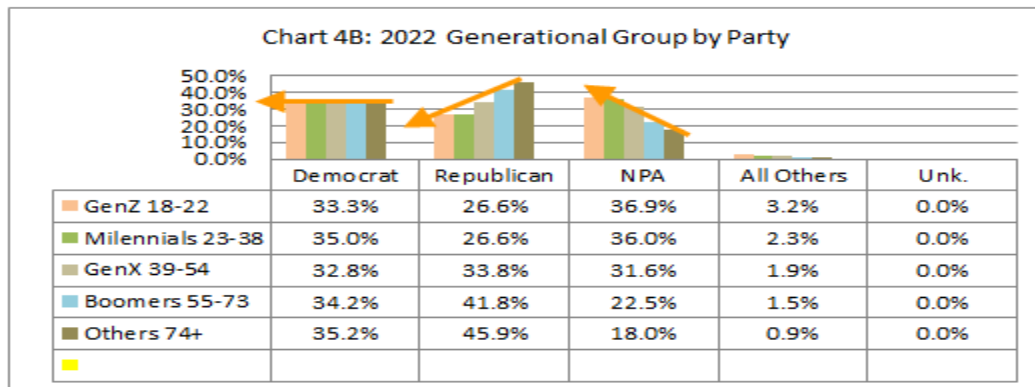
Chart 4A shows the Democrats, in 2020, holding a consistent mid-thirty percent average in the rate of partisan membership for each generational group. In contrast, the Republicans offer a high 45.4% rate beginning with the 74+ generational groups and declining to a 26.1% rate in the Gen Z, 18-22-year-olds. In contrast, the 'No Political Affiliation Group' (NPA) steadily increased from 17.7% in the 74+ to 35% in the GenZ 18-22.

However in 2020, the Democrats total registration was 5,600,838 and out-registered the Republicans with a total of 5,435,174.



2020	Democrat	Republican	NPA	All Others	Unk.	Total
GenZ 18-22	189,872	136,862	167,004	17,847	0	511,585
Millennials 23-38	1,428,742	975,417	1,302,701	82,370	0	3,789,230
GenX 39-54	1,272,313	1,171,519	1,099,954	59,173	0	3,602,959
Boomers 55-73	1,745,537	1,960,489	1,039,867	55,928	0	4,801,821
Others 74+	944,677	1,151,871	444,478	16,965	0	2,557,991
Unk.	19,697	39,016	11,868	827	48	71,456
Total	5,600,838	5,435,174	4,065,872	233,110	48	15,335,042

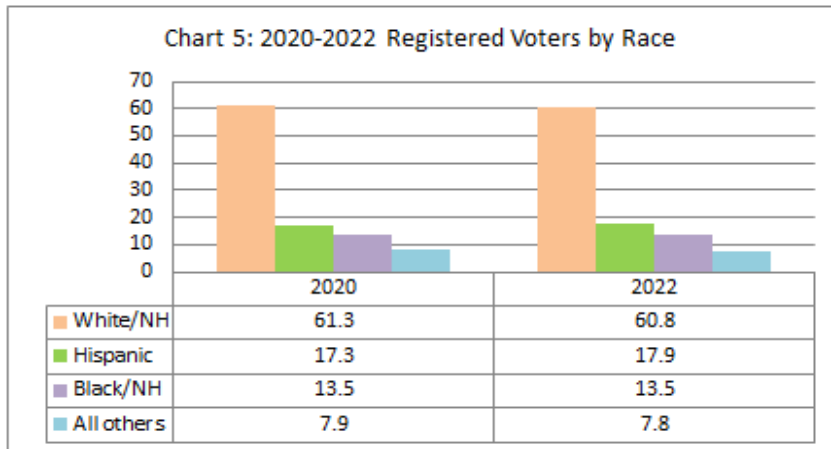
Chart 4B shows a registration reversal in 2022, where the Republicans total registration of 5,609,454, outnumbers the Democrats, 5,332,158, 2020's registration advantage.



2022	Democrat	Republican	NPA	All Others	Unk.	Total
GenZ 18-22	281,909	225,627	312,606	27,379	136	847,657
Millennials 23-38	1,361,898	1,036,283	1,402,265	91,155	331	3,891,932
GenX 39-54	1,204,323	1,243,980	1,160,277	68,478	197	3,677,255
Boomers 55-73	1,666,791	2,037,265	1,093,759	70,920	181	4,868,916
Others 74+	817,237	1,066,299	418,980	21,727	33	2,324,276
Total	5,332,158	5,609,454	4,387,887	279,659	878	15,610,036

Registered Voters by Race

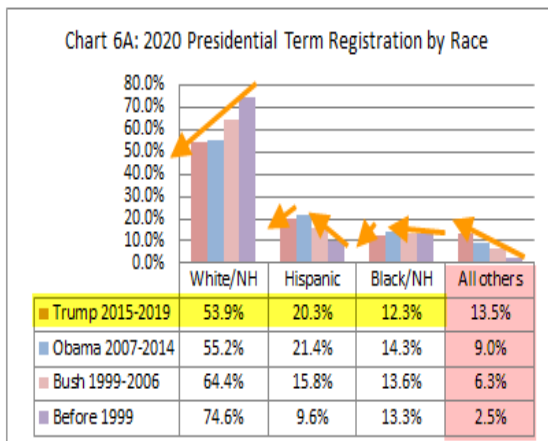
Chart 5: The chart displays the distribution of voters by race. They made slight gains in each racial category between 2020 and 2022.



	2020	2022
White/NH	9,403,720	9,492,795
Hispanic	2,651,740	2,794,128
Black/NH	2,071,529	2,100,929
All others	1,208,005	1,222,184
Total	15,335,042	15,610,036

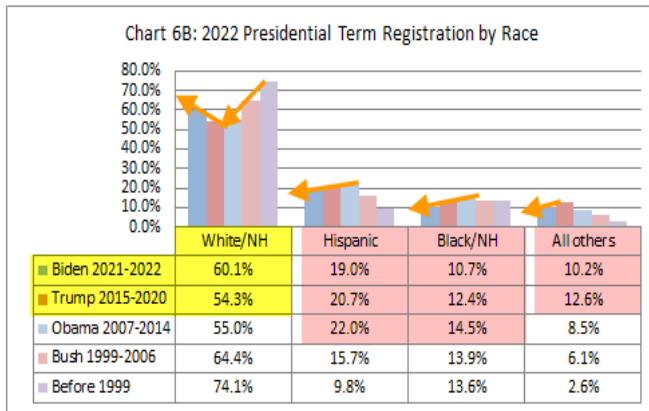
Presidential Term Registration by Race

Chart 6A: The Trump Presidential Term 2015-2019 generated a first time decline in White, Hispanic, and Black/NH race registrations in over a twenty year period and an increase in registration for 'All other' races and ethnic groups.



	2020	White/NH	Hispanic	Black/NH	All others	Unk.	Total
Trump 2015-2019	1,682,426	634,769	382,797	421,731	0	3,121,723	
Obama 2007-2014	2,859,034	1,109,502	741,646	467,658	0	5,177,840	
Bush 1999-2006	2,435,421	595,982	513,578	236,447	0	3,781,428	
Before 1999	2,426,839	311,487	433,508	82,169	48	3,254,051	
Total	9,403,720	2,651,740	2,071,529	1,208,005	48	15,335,042	

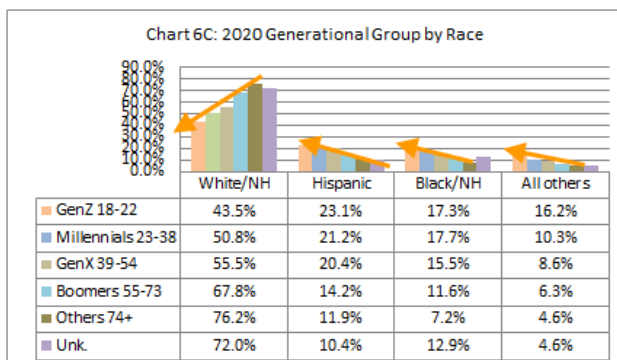
Chart 6B: The 2022 Presidential Term Registration by Race showed an increase in total White registration in the Trump Term 2015-2020 from 54.3% to the Biden Mid-Term 2021-2022 of 60.1%, almost a 6% increase. The 2022 presidential term exhibit the opposite effect of decreasing Hispanic registration from the high of 22.0% of the Obama 2007-2014 Term to the low 19% of the Biden 2021-2022 Term, as well as from the high 14.5% in the Black/NH registration of the Obama 2007-2014 Term to the low 10.7% registration of the Biden 2021-2022 Term.



	2022	White/NH	Hispanic	Black/NH	All others	Total
Biden 2021-2022		797,219	252,249	141,604	134,846	1,325,511
Trump 2015-2020		1,683,287	642,455	384,146	389,918	3,098,992
Obama 2007-2014		2,784,139	1,112,724	735,174	429,764	5,060,362
Bush 1999-2006		2,031,643	496,562	437,771	191,147	3,160,593
Before 1999		2,196,507	290,138	402,234	76,509	2,964,578
Total		9,492,795	2,794,128	2,100,929	1,222,184	15,610,036

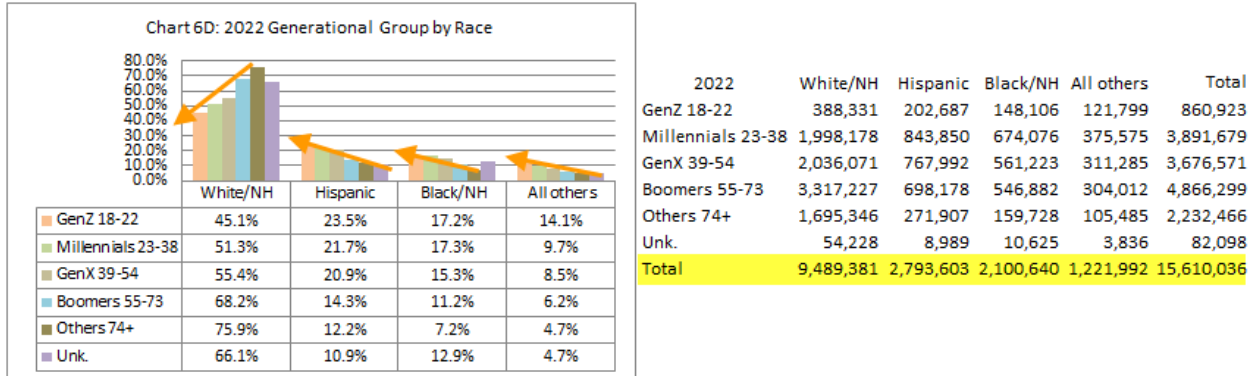
Generational Group Registration by Race

Chart 6C: The 2020 Generational Group by Race shows a steady decline in the registration rate of White voters however, the White vote still is almost 9.5 million voters, or over 61% of the total vote. Nevertheless the generational registration by Hispanic and Black N/H voters has shown a steady and consistent increase for the 2020 presidential cycle.



	2020	White/NH	Hispanic	Black/NH	All others	Total
GenZ 18-22		222,294	118,150	88,489	82,652	511,585
Millennials 23-38		1,923,934	802,130	671,065	392,101	3,789,230
GenX 39-54		1,998,061	735,929	559,945	309,024	3,602,959
Boomers 55-73		3,257,804	683,069	557,794	303,154	4,801,821
Others 74+		1,950,213	305,016	184,995	117,767	2,557,991
Unk.		51,414	7,446	9,241	3,307	71,456
Total		9,403,720	2,651,740	2,071,529	1,208,005	15,335,042

Chart 6D: The 2022 Generational Group by Race shows a further slight shift in registration from the 2020 Generational Group by Race.



Methodology: The two data sources are from the Florida Secretary of State from 12/08/2020 and 12/15/2022. Trump was Presidential from 2017-2021, and Biden was elected president on 11/06/2020.