



Nevada 2020-2023 Analysis of Voters Registration and Party

Affiliation for the Trump and Biden Terms

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## Voter Analytics and Strategic Polling



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### Introduction

This analysis compares the Nevada voter registration and party affiliation of the Trump Term ending 12/31/2020 and the Biden Term from 1/1/2021 to 12/4/2023.

This analysis will show the changes in registration and party affiliation voters made at the end of the Trump Term 2020 and the unexpired three-year length of the current Biden Term in 2023 (Chart 3).

The analysis uses a grouping of voters that share a registration period, such as voters that registered during the Biden Term 2021-2023, Trump Term 2017-2020, Obama Term 2009-2016, Bush W. Term 2001-2008, Clinton Term 1992-2000, Bush H Term 1988-1991, and before 1988.

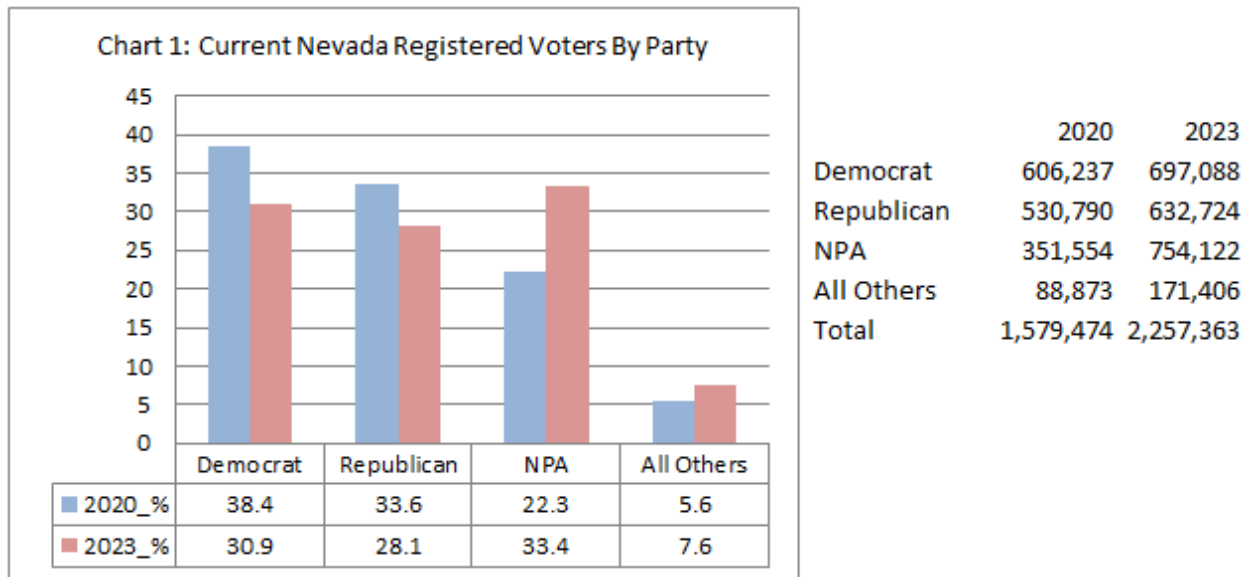
The Second group belongs to an age group, like GenZ 18-22, Millennials 23-38, GenX 39-54, Boomers 55-73, and Others over 74.

Source: Nevada SOS 08/04/2019 Trump Term 2017-2020 and Nevada SOS 12/04/2023 Biden's Unfinished Term 2021-2023.

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**Comparative 2020-2023 Party and Voter Registration**

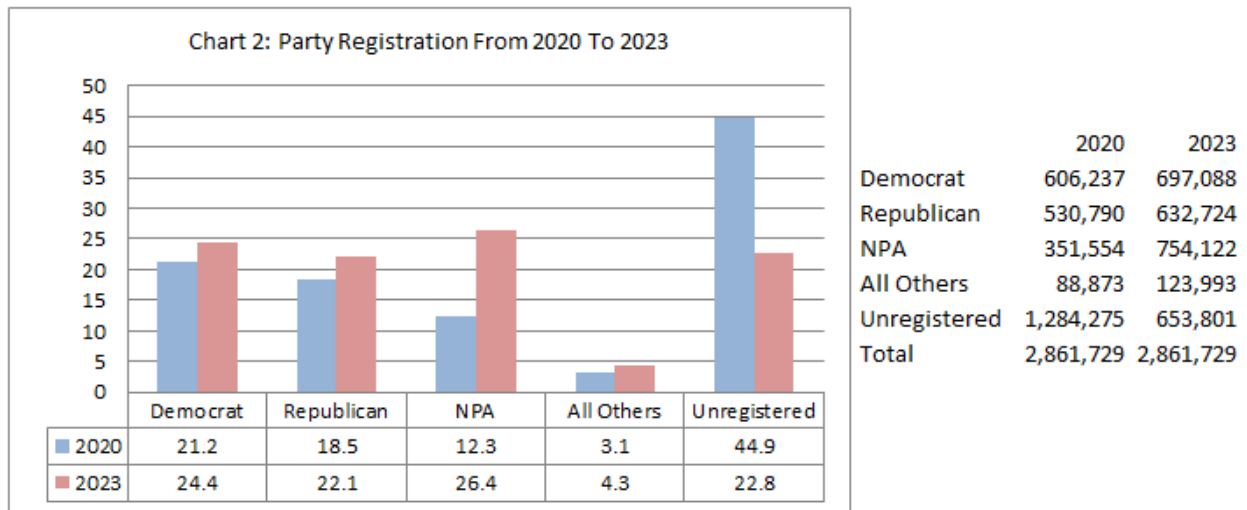
Chart 1A compares the voter registration in Nevada for the years 2000-2023. The voter registration for 2023 increased by more than 600,000 voters in 2020; the Democrats were the dominant party with 606,237 (38.2%) of the vote, however by 2023, the 'No Party Affiliation' (NPA) surged to first place with 754,122 (33.4%) of the registered voters. 'All Others' are bundled with the Green Party, Independent American Party, Libertarian Party, Natural Law Party, and Other (All Others). We have placed all into 'All Others.'



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Chart 2 exhibits the partisan registration files at the end of the Trump Term in 2020 and the 2023 registered voter files of the three-year Biden Term. The year 2023 displays an increase for each partisan group except those marked as unregistered. The year 2020 lost 2,861,729 (44.9%) of total registered voters, and the year 2023 gained 653,801 voters, which is explained in more detail later.

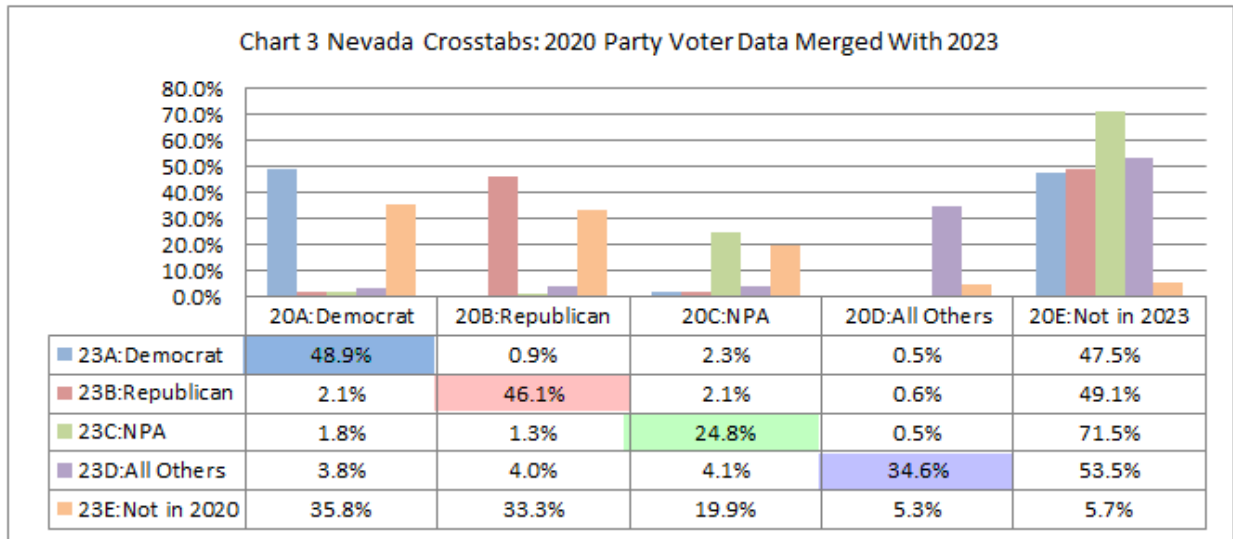
The registration of the 'No Political Affiliation' (NPA) group increased the most, to 26.4% in 2023 from 12.3% in 2020.



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Chart 3 shows the merged registered voter files of 2020 with those of 2023.

The merged files compared each registered voter's 2020 record with its 2023 registration record. Vertical Lines 23A through 23F indicate all the partisan registrations for 2023.



	20A:Democrat	20B:Republican	20C:NPA	20D:All Others	20E:Not in 2023	20F:Total
23A:Democrat	340,764	6,540	15,685	3,311	330,788	697,088
23B:Republican	13,304	291,572	13,230	3,997	310,621	632,724
23C:NPA	13,527	9,980	187,204	3,974	539,437	754,122
23D:All Others	4,667	4,950	5,102	42,919	66,355	123,993
23E:Not in 2020	233,975	217,748	130,333	34,672	37,074	653,802
23F:Total	606,237	530,790	351,554	88,873	1,284,275	2,861,729

**23A:** The Democrats had 697,088 registered voters during the Biden Term, 340,764 (48.9%) remained registered as Democrats, 6,540 (0.9%) registered as Republicans, 15,685(2.3%) registered as NPA's, 3,311 (0.5%) with 'All Others', and 330,788 (47.5%) were unregistered from the 2020

	20A:Democrat	20B:Republican	20C:NPA	20D:Others	20E:Unreg	20F:Total
23A:Democrat	340,764	6,540	15,685	3,311	330,788	697,088
23A:Democrat	48.9%	0.9%	2.3%	0.5%	47.5%	100.0%

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23B: Republicans had 632,724 registered voters in 2023; 291,572 (46.1%) remained registered as Republicans, 13,304 (2.1%) changed registration to Democrat, 13,230 (2.1%) changed to NPA, 3,997 (0.6%) registered with Others, and 310,621 (49.1%) were unregistered in 2020.

	20A:Democrat	20B:Republican	20C:NPA	20D:Others	20E:Unreg.	20F:Total
23B:Republican	13,304	291,572	13,230	3,997	310,621	632,724
23B:Republican	2.1%	46.1%	2.1%	0.6%	49.1%	100.0%

23C: The No Political Affiliation (NPA) had 754,122 registered voters in 2023; 187,204 (24.8%) remained unaffiliated (NPA), 13,527 (1.8%) registered as Democrats 9,980 (1.3%) registered as Republicans, 3,974 (0.5%) registered with Others, and 539,437 (71.5%) were unregistered.

	20A:Democrat	20B:Republican	20C:NPA	20D:Others	20E:Unreg.	20F:Total
23C:NPA	13,527	9,980	187,204	3,974	539,437	754,122
23C:NPA	1.8%	1.3%	24.8%	0.5%	71.5%	100.0%

23D: the All Others had 123,993 registered voters in 2023, 4,667 (3.8%) registered as Democrats, 4,950 (4%) registered as Republicans, 5,102 (4.1%) became NPA's, 42,919 (34.6%) registered with Others, and 66,355 (53.5%) were unregistered.

	20A:Democrat	20B:Republican	20C:NPA	20D:Others	20E:Unreg.	20F:Total
23D:All Others	4,667	4,950	5,102	42,919	66,355	123,993
23D:All Others	3.8%	4.0%	4.1%	34.6%	53.5%	100.0%

23E: There were 653,802 new voters in 2023. 233,975 (35.8%) registered as Democrats, 217,748 (33.3%) registered as Republicans, and 130,333 (19.9%) became NPAs.

	20A:Democrat	20B:Republican	20C:NPA	20D:Others	20E:Unreg.	20E:Total
23E:Not in 2020	233,975	217,748	130,333	34,672	37,074	653,802
23E:Not in 2020	35.8%	33.3%	19.9%	5.3%	5.7%	100.0%

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**23F:** Represents the party registration for 2020 (See Chart 2) of how the registered voters matched their registration in 2023. There were 606,237 (21.2) Democrats, 530,790(18.5%) Republicans, 351,554 (12.3%) NPAs, and 88,873 (3.1%) Others that didn't change their original registration, and there were 1,284,279 (44.9%) that the Secretary of State removed voters from the voter file, close to 45% at the end of the Trump Term 2020, needed to be registered.

	<b>20A:Democrat</b>	<b>20B:Republican</b>	<b>20C:NPA</b>	<b>20D:Others</b>	<b>20E:Unreg.</b>	<b>20F:Total</b>
<b>23F:Total</b>	606,237	530,790	351,554	88,873	<b>1,284,275</b>	2,861,729
<b>23F:Total</b>	21.2%	18.5%	12.3%	3.1%	44.9%	100.0%

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Chart 4 compares the 2020 registration and party affiliation of voters by generational groups, and Chart 5 compares the 2023 registration and party affiliation of voters by generational groups.

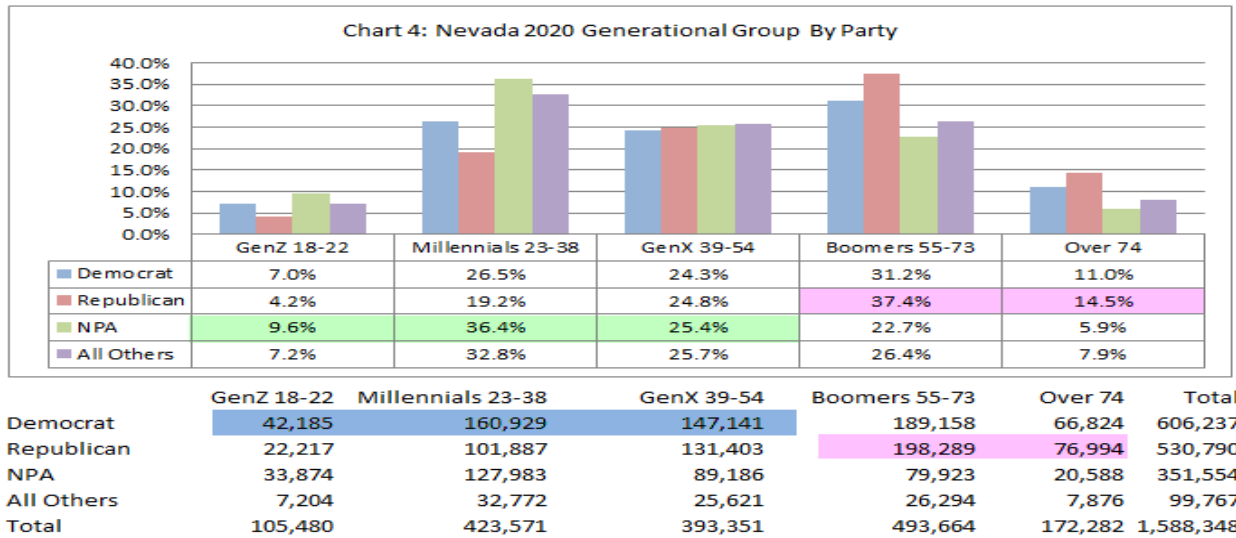
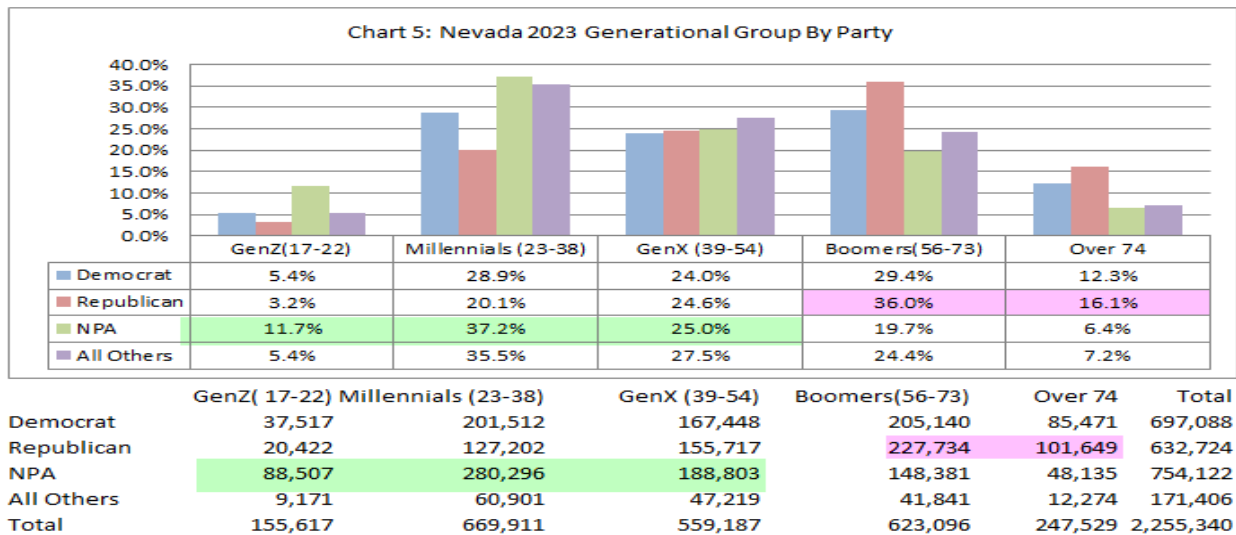


Chart 5: 2023 saw an increase in voter registration from 1,588,348 to 2,255,340. Generational support did not change significantly. Those favored those ages 18-54 favored mostly the no-party affiliation (NPA) over 55.





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Charts 6 and 7 compare 2020 and 2023 voter party affiliation by Presidential Term.

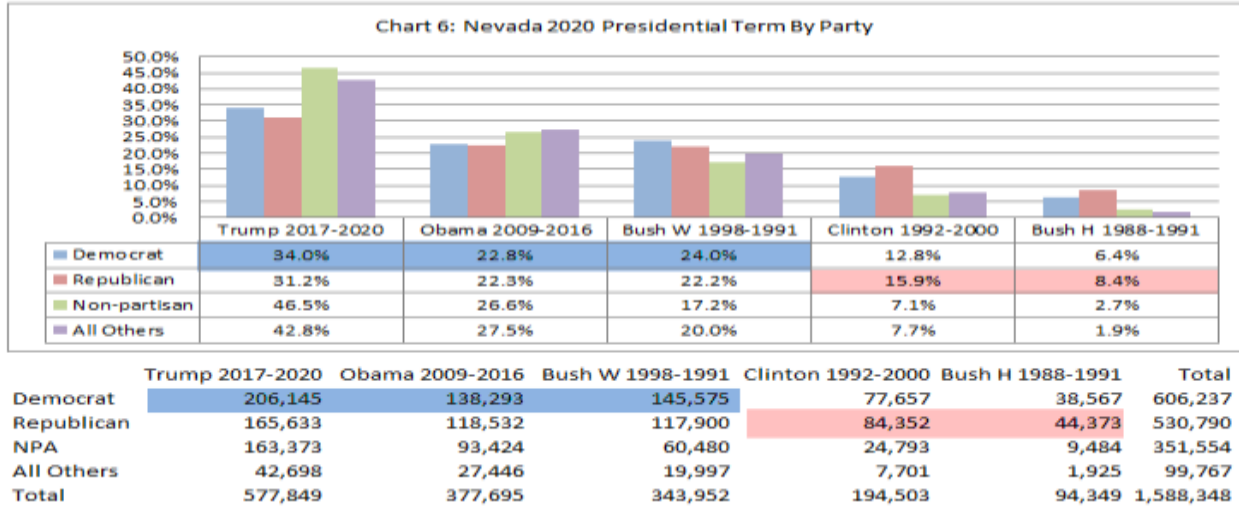
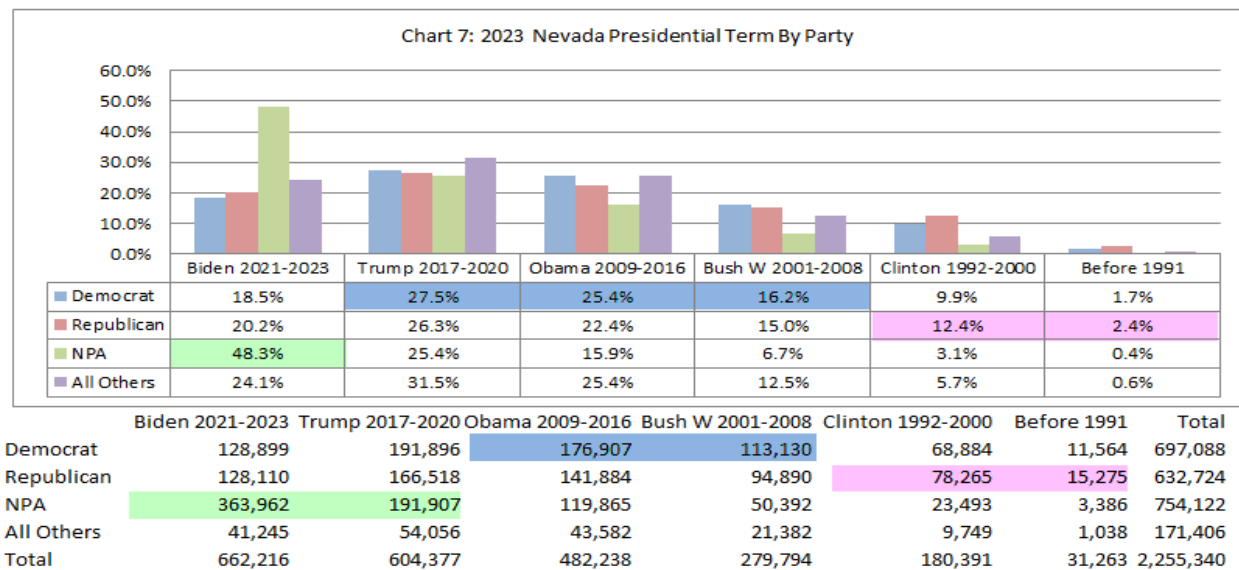


Chart 6 shows the end of the Trump Term. In 2020, Democrats maintained majority voter registration and party affiliation to the Bush W. term 1998-1991, and the Republican's most vital support was from those that registered during the Clinton term 1992-2000 and before. Chart 7 shows the Biden term, 2021-2023, dropping registration to the no political affiliation (NPA) to 48.3%



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Chart 8 exhibits the partisan makeup of the voters who were removed from the voter registration for 2023. Voters are removed from the voter file when they move away from their political district or die.

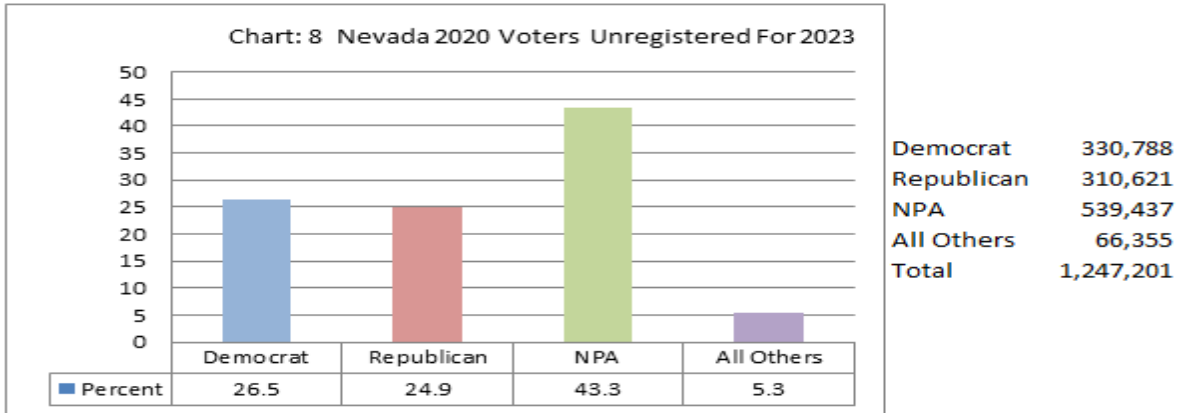
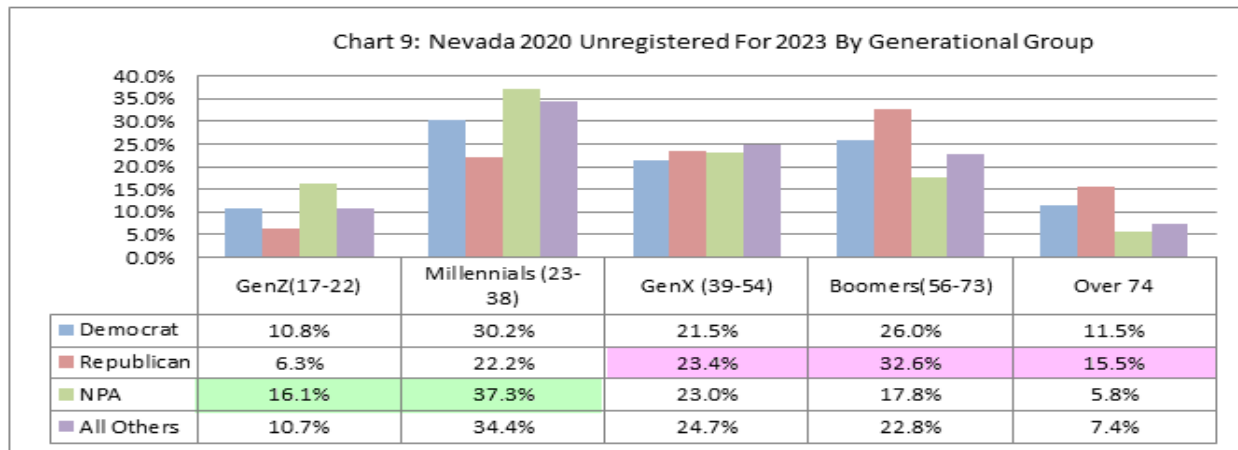


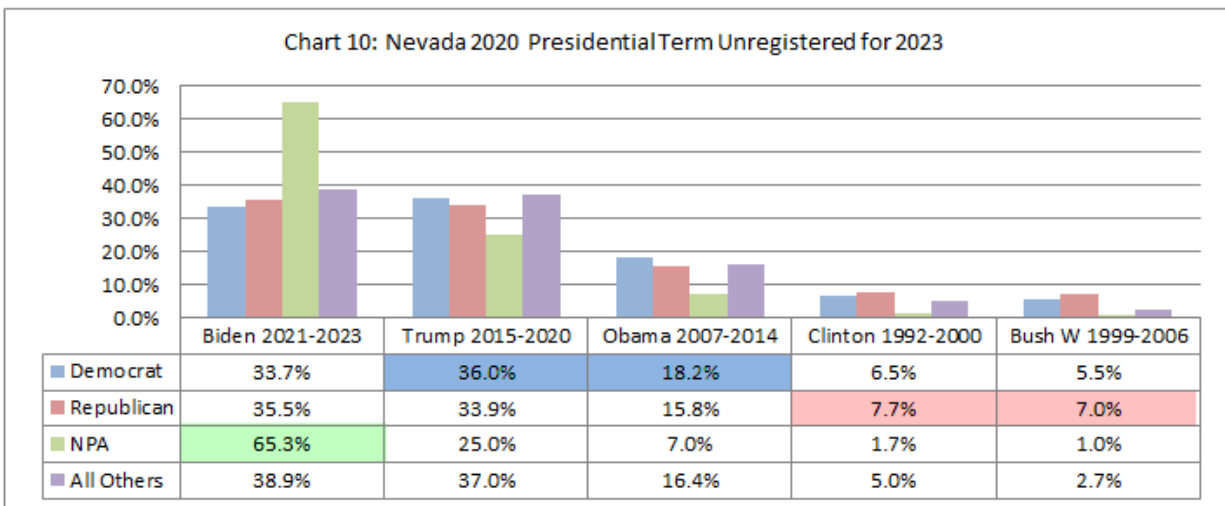
Chart 9 reveals the No Political Affiliation (NPA) group as having the most unregistered voters in the GenZ (17-22), Millennials (23-38), and GenX (39-54), and the Republicans in the Boomers(56-75), and Over 74.



	GenZ(17-22)	Millennials (23-38)	GenX (39-54)	Boomers(56-73)	Over 74	Total
Democrat	35,698	99,792	71,170	85,986	38,142	330,788
Republican	19,577	68,905	72,799	101,122	48,218	310,621
NPA	87,012	201,169	123,981	96,249	31,026	539,437
All Others	7,086	22,820	16,385	15,156	4,908	66,355
<b>Total</b>	<b>149,373</b>	<b>392,686</b>	<b>284,335</b>	<b>298,513</b>	<b>122,294</b>	<b>1,247,201</b>

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Chart 10 indicates the number of unregistered voters for 2023. The largest groups were for the No Political Affiliation (NPA), which had registered before 2023 for the Biden Term(2021-2023) and Trump Term(2015-2020). Democrats also had their largest group registered unregistered during the Obama Term (2007-2014). Numerically, the Republicans fared better by having the least number of unregistered voters. Only 23,987 Republicans were unregistered during the Clinton Term (1992-2000)and 21,885 during the Bush W. Term (1999-2006).



	Biden 2021-2023	Trump 2015-2020	Obama 2007-2014	Clinton 1992-2000	Bush W 1999-2006	Total
Democrat	111,588	119,127	60,308	21,646	18,119	330,788
Republican	110,239	105,390	49,120	23,987	21,885	310,621
NPA	352,274	134,896	37,820	9,242	5,205	539,437
All Others	25,815	24,579	10,883	3,292	1,786	66,355
<b>Total</b>	<b>599,916</b>	<b>383,992</b>	<b>158,131</b>	<b>58,167</b>	<b>46,995</b>	<b>1,247,201</b>

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Chart 11 lists the new 2023 registered voters by political affiliation.

